



ELECARAMA
we are all about **electricity**

10-14 MARCH 2018
INDIA EXPO MART
GREATER NOIDA, NCR, INDIA

Supported by



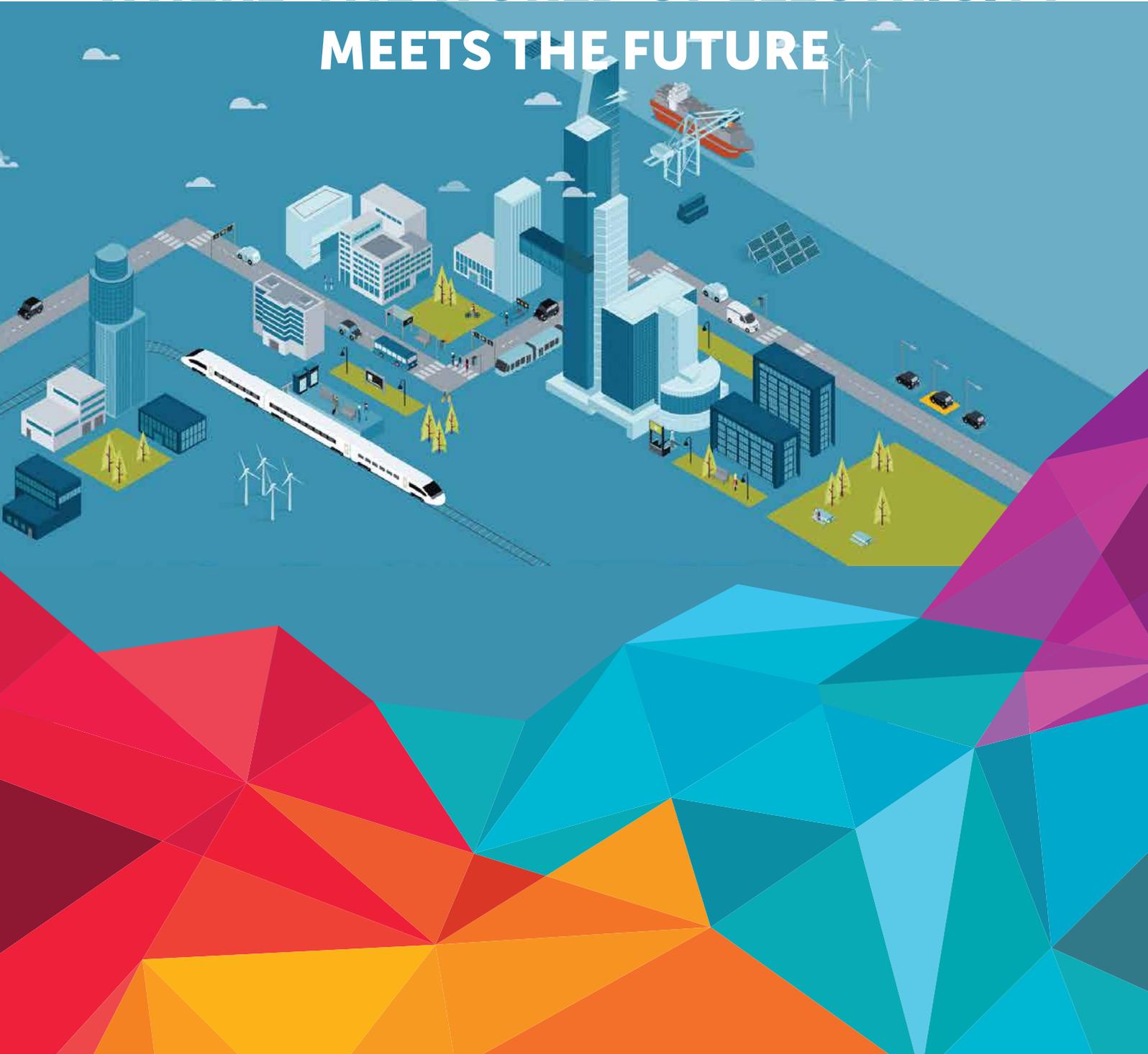
सत्यमेव जयते

Ministry of Commerce & Industry, Department of Commerce (For RBSM)
Ministry of External Affairs, Investment and Technology Promotion Division
Ministry of Heavy Industries & Public Enterprises, Department of Heavy Industry
Ministry of New and Renewable Energy
Ministry of Power
GOVERNMENT OF INDIA

organised by

ieema
your link to **electricity**

WHERE THE WORLD OF ELECTRICITY MEETS THE FUTURE



THE WORLD ELECTRICITY FORUM

ELECARAMA is the flagship showcase of the Indian Electrical Industry ecosystem and the largest congregation of power sector ecosystem in the geography. ELECARAMA brings together the complete spectrum of solutions that powers the planet. Featuring not just equipment & technology, but peerless thought leadership platforms for everything electric - from technical conclaves to industry summits.

The 12th edition of ELECARAMA was held at BIEC, Bengaluru from 13th -17th February, 2016 to the attendance of who's who in the power industry, both domestic and international.

The show provided the stakeholders in the power industry a worldview on technology, best practices, new systems and forecasting the trends in the future of electricity, both from the technology and a socio-economic point of view.

Spread over a gross area of 84,000m², the exhibition hosted visitors from over 120 countries and overall more than 120,000 footfall. There were over 1000 exhibitors showcasing diverse products, technologies and solutions.

ELECARAMA 2016 also played host to a suite of conferences and concurrent events which brought together industry leaders, power professionals and technologists together on diverse aspects of the business of power.



ELECARAMA 2014 & 2016

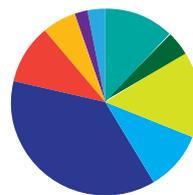
KEY NUMBERS

	2014	2016
Visitor Footfalls (includes exhibitors)	1,05,000	1,23,000
Total Visitors over 5 days (Unique Count)	42,251	55,660
Online Pre-registered Visitors	16,300	8,544
Total Number of Exhibitors	991	1008
Number of Overseas Exhibitors	165	173
Spl Category Visitors:	229	467
Concurrent Events	9	11
RBSM Buyers	375	580
Engg. Infinite Projects	74	70

CONCURRENT EVENTS

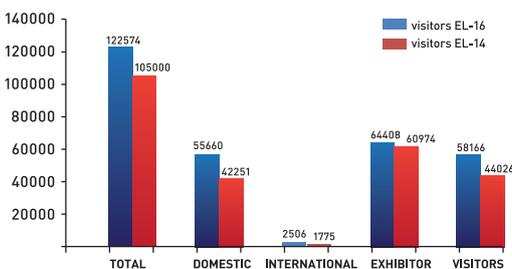
CONCURRENT EVENTS	ATTENDEES
CEO Summit	325
World Utility Summit	151
RBSM	580
CIGRE Tutorials	220
International T & D Conclave	245
Innovation Day/ Engineer Infinite	400

VISITOR PROFILE - ELECARAMA - 2016



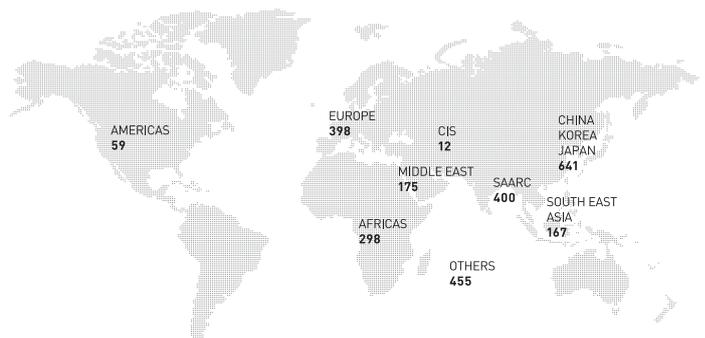
12%	CONSULTANT
4%	GOVERNMENT
15%	CONTRACTOR
10%	TRADER
37%	COMPANY EXECUTIVE
10%	STUDENT
6%	UTILITY PRIVATE
2%	UTILITY GOVERNMENT
3%	FINANCIAL INSTITUTION

GROWTH IN VISITOR NUMBERS



Overseas Visitors from 82 Countries
Domestic Visitors from 29 states (650 cities)

INTERNATIONAL VISITOR NUMBERS



CONCURRENT EVENTS

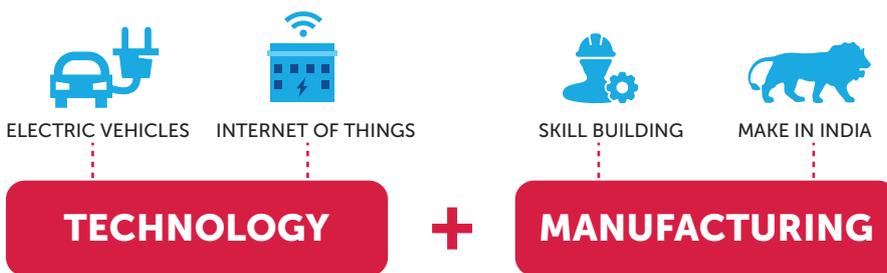


NOW EVOLVES TO THE NEW ERA

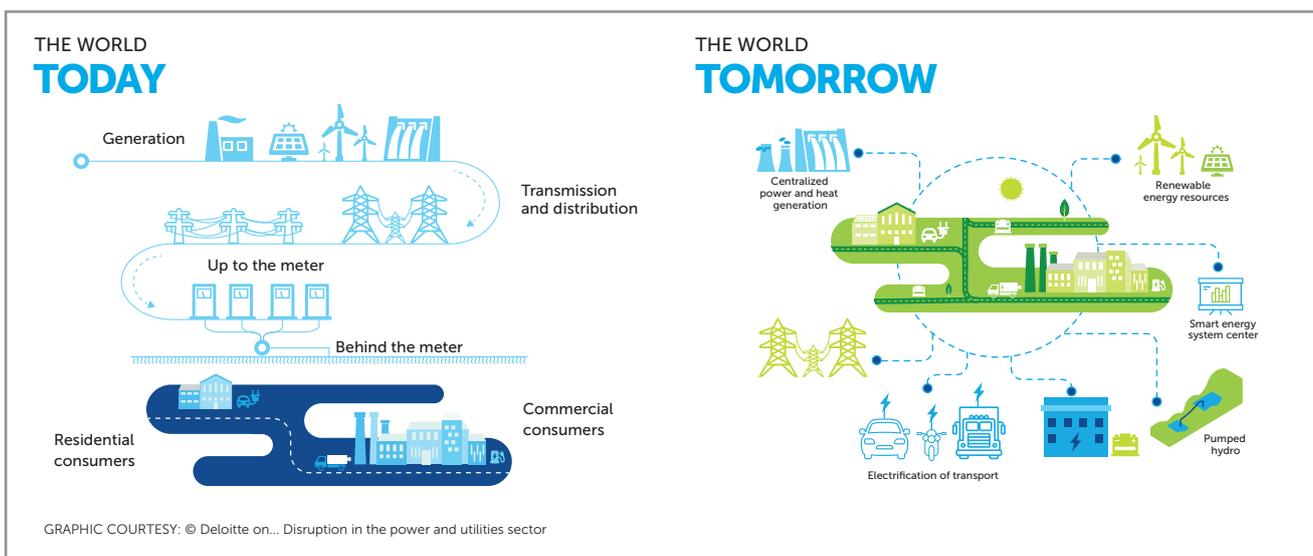
The power sector in india is at an inflexion point. The old practice and technology are rapidly giving way to the new. The thrust on renewable sources, power storage and smart technologies have changed the paradigm.



THE NEW REALITY. NEW CHALLENGES



However the electrical Industry today is not technology ready, product ready or people ready yet. How soon can they adapt and evolve to the change.



Is the electrical industry ready to embrace this change?... ELEC RAMA IS

COVERING THE ENTIRE ELECTRICITY ECOSYSTEM



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Whatever be the application area, if it is about electricity, then it is on display and discussion in ELEC RAMA-2018. Presenting you a wide gamut of industries and application areas that are strategic to the Electrical business of the future.



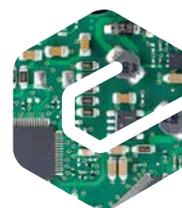
GENERATION



TRANSMISSION



DISTRIBUTION



POWER ELECTRONICS



RENEWABLES



ELECTROMOBILITY



AUTOMATION



POWER STORAGE

FOCUS AREAS - NEW END USER SEGMENTS



RAILWAYS AND
MASS TRANSIT



NUCLEAR ENERGY



DEFENCE

BRAND NEW KNOWLEDGE CONTENT

ELECRAMA for long has been focused on relevance to its constituencies by providing relevant showcasing of product and technology as well as strengthening the knowledge quotient by a suite of concurrent and professionally managed events that feature some of the world's renowned experts and thought leaders. ELECRAMA-2018 also introduces a couple of new initiatives and conferences that reaches out to some of the key constituents of the global electricity business.



A conference that features representatives of global associations for consultants, contractors, architects, specifiers and PMCs to interface with the supplier universe for sharing insights, ideas and challenges of tomorrow's digital world.

The key agenda areas would like the impact of technology speeding gestation cycles, increased focus on security, integration of IoT and increasing convergence of utilities.



A global platform for the electricity equipment manufacturing sector. The congress will bring the existing traditional industry to interface with the new age technology digital ecosystem

This will also feature a Roundtable of manufacturing associations across the globe.



World Utility Summit™ is a pioneering thought leadership forum, which attempts to set the agenda for the future, actively playing the role of a key enabler for the eco-system and to develop optimal solutions, technology & products.

THEME: UTILITY OF UTILITIES

Today utilities are embracing the smart grid technologies, internet of things (IoT) and usage of real time data to enhance their performance. Will the convergence of activities of different types of industries extend to the utilities themselves?

READY FOR THE FUTURE

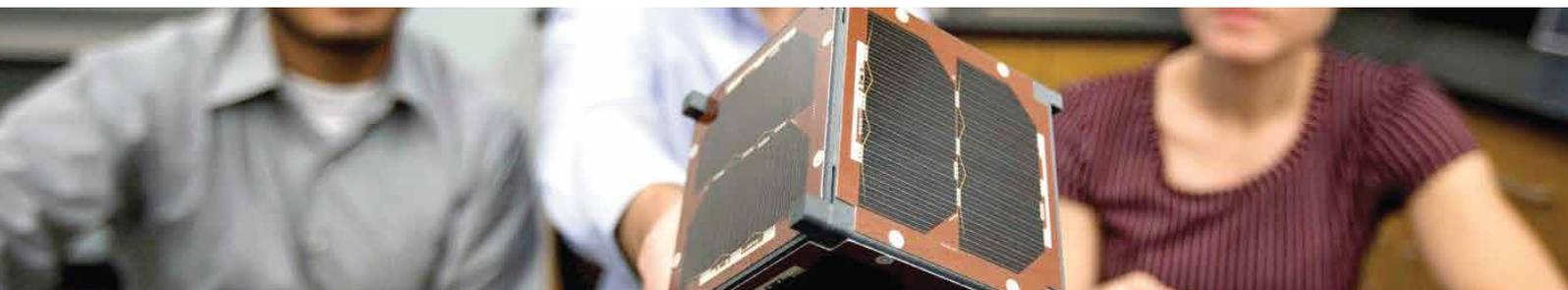
Digital transformation of power delivery and utilisation is rapidly changing the way the industry is headed. The concepts of power storage, electromobility and industrial internet in the form of IoT are driving this change. The governments and systems around the world are accelerating the pace of this change. The time has come for the electrical industry to adapt or perish. This unique event will set the template for the Reboot, namely **Re-strategise, Re-Engineer, Re-position** and **Re-engage** with stakeholders

E-TECHNEXT

A hybrid new age platform that combines the experiential elements and conversations, E-TECHNEXT features the future of engagement. Planned as an exclusive pavilion that features the future of technology featuring state-of-the-art showcase of products and solutions companies and startups on the cutting edge of technology, followed through with high quality conference with tracks on

1. Digital Transformation of Power Delivery
2. Energy Storage Systems & Solutions
3. Industrial Internet & IoT Solutions for Industry & Buildings
4. Showcase for Electricals & Electronics for Electric Mobility

Also on display would be the next edition of **ENGINEER INFINITE** featuring product displays of the top student talent not only from India but from across the world



EXPERIENCE THE NEXT

IMMERSIVE REALITY BOOTHS AT VARIOUS PARTS



UPCLOSE & GRANULAR INTERACTION WITH 3D MODELS*



VISUALISATIONS OF FUTURE SCENARIOS IN EXPERIENCE CENTRE



VENUE & LOCATION



INDIA EXPOMART, Greater Noida, NCR India

Spread over an area of 58 Acres, connected by an 8 lane high speed expressway from the national Capital. NOIDA EXPOMART is a state-of-the-art, multi-functional venue with a rare combination of technology merged with world-class facilities and safety standards is preferred by leading international events.

FOR MORE INFORMATION, CONTACT

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